

# REALIZE

**Vision** - Realize inspires a positive vision of the future through visionary culture.

**Mission Statement**- Negative news, violence, and destruction oversaturates the media and overwhelms public perception. However, rather than mindlessly consuming culture, we CREATE it ourselves to construct a new paradigm based on artistic creativity and inspiring a positive vision of the future. We aim to show that a sustainable world is not only possible but feature the creators who have already begun building it. We provide the transformational tools to REALIZE your highest potential, true self, and creative expression. What do you Realize?!

**Topics**- Skateboarding, art, music, travel, photography, diy, community, activism, conscious business, philanthropy, healthy living, hiking, sustainability, nature, yoga, consciousness, meditation, graffiti, fashion, adventure, and more!

**Previous advertisers**- Creation Skateboards, Satori Clothing, Skate Warehouse, Coalition Skateshop, Oneway Boardshop, Elimited Skateboards, The Photo Shop SLO, San Luis Art Supply, SwampLife.net, Mobb Blog, Pony Prints,

## Viewership

Zine Online: 30,000 views in over 60 countries with avg view time 4:00

New Issue: Over 10,000 views online in 4 months

Print: 600 total copies with worldwide distribution through Creation Skateboards

Website: 30,000 views with average 46 views per day

## Ad Rates

**Package 1\*** - \$200 Half page print and online ad

**Package 2** - \$300 Full page print and online ad + facebook  
+ 10 b&w zines and 1 full color display copy

**Package 3** - \$500 Two page spread in print and online + feature on blog and fb  
+ 20 b&w zines and 3 full color display copies

**Hometown Hero Special** - \$50\* Full color display copy + shout out on facebook to view zine in store!

## Online only

**Package 1\*** - \$200 One page online zine ad with direct link to website + facebook

**Package 2** - \$300 Two page online zine ad with direct link to website + facebook

\*Available for trade in product at equivalent value

**RealizeZine@gmail.com**  
**www.RealizeCulture.com**